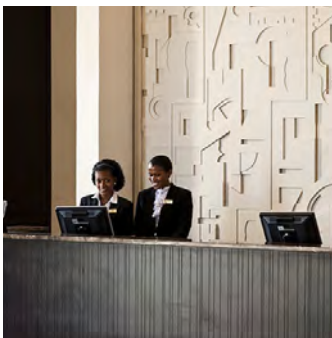


RESORT LIFE

zimbali

ZIMBALI RESORT LIFE magazine is a beautifully designed, glossy publication. It is especially produced for Zimbali's discerning investors and homeowners, but also for local and international travellers who stay at this world-class coastal estate in KwaZulu-Natal.

This bi-annual magazine offers both property and lifestyle content for a high-end, affluent market of corporate professionals and seasoned travellers, many of whom own more than one home and follow global lifestyle trends, all of which are reflected in the quality editorial content of the new-look magazine.



ZIMBALI RESORT LIFE

ADVERTISING OPPORTUNITIES

Advertising opportunities	Standard rates
Full page	R25 630
IFC double page spread	R55 920
Second double page spread	R53 590
Centre double page spread	R55 920
DPS	R51 260
OBC	R36 115
IBC	R28 542
Promotion full page (advertorial, company profile)	R27 610

Rates are per insertion per month
Rates exclude VAT
Rates include agency commission
Discounted Rates are available for contract bookings

CONTACT OUR TEAM

Publisher: THE CREATIVE GROUP

Chief Executive Officer
SHAUN MINNIE

Chief Operating Officer
TERENCE HEWITT

Editor
MICHELLE SNADDON
CELL: 083 463 4435
Email: michelle@thecreativegroup.info

Sales and Marketing Manager
MICHÈLE JONES,
Cell: 084 246 8105
Email: michele.jones@thecreativegroup.info

Advertising Team:
GAUTENG & KZN:
IAN PEPLER, Key Account Manager
Cell: 082 465 2734
Email: ian.pepler@thecreativegroup.info

YVONNE BOTHA, Key Account Manager
Cell: 082 563 6685
Email: yvonne.botha@thecreativegroup.info

WESTERN CAPE:
SUSAN ERWEE, Key Account Manager
Cell: 083 556 9848
Email: susan.erwee@thecreativegroup.info

Production Co-ordinator
LUCEA GOOSEN
Email: lucea@thecreativegroup.info

ADVERTISING DEADLINES: ISSUE 1

Booking deadline	16 OCTOBER 2014
Material deadline	23 OCTOBER 2014

MAGAZINE SPECIFICATIONS

SIZE	TRIM (L x W)	TYPE (L x W)	BLEED (L x W)
DOUBLE PAGE SPREAD	320mm x 480mm	300mm x 460mm	330mm x 490mm
FULL PAGE	320mm x 240mm	300mm x 220mm	330mm x 250mm

THE CREATIVE GROUP:
Old Castle Brewery, 6 Beach Road, Woodstock 7925
021 447 7130
9-6th Street, Parkhurst, Johannesburg 2193
011 476 6293

ISSUE DATES
Issue 1 - November 2014
Issue 2 - May 2015
Issue 3 - November 2015
Issue 4 - May 2016